

Tutti Frutti Series

Tutti Frutti, Tutti Frutti Special,
Tuttifrutti II

Available in various dimensions and
colors.

'Fish Design is a polyhedric collection of artefacts. Fish Design is a phrase that produces objects for the home. From its origins in the mid-Nineties, Fish Design has spoken of uniqueness as the evolution of the standard. Of the humanity of the defect, of its beauty, of joy, of tactility, of sensuality, of sympathy, of elasticity, of colour, of femininity, of innovation. Fish Design's public is also composed of those with slim wallets. From 1995 it operated out of New York and today produces in Milan, Italy, the country of origin of its nature. Its aspiration is that of crossing the ford separating the terrain of the academic culture of the past and what will be the setting for a profound and authentic transformation and extension of the cultural fields. Some of these will continue to distance themselves from everyday demands to serve ever more restricted elites. Others, more vital, will continue to assist individuals in their daily needs. Fish Design refuses to be satisfied with uniformity, with the 'lightness' of the objects of traditional design and their tiredness, abstraction and globality. In an historical period that grows ever more complex day by day, Fish Design is determined to offer more warmth, good humour and affection to the spaces that house our lives and to contribute to their health.'

Gaetano Pesce, April 2004

